



Hoegaarden

Availability:	Available in select cities nationwide
Beer Category/Style:	High-End European Import; Belgian White Ale
Taste Profile:	The key to Hoegaarden's unique, refreshing flavor and spicy nose is real Curaçao orange peel with a hint of coriander.
Ingredients/Brewing:	Hoegaarden is brewed using natural ingredients – mineral spring water, unmalted wheat, barley malt, hops, yeast, coriander and Curaçao orange peel. Hoegaarden is unfiltered, giving the beer a soft body, cloudy white appearance and thick, frothy head. Hoegaarden is 4.9 percent alcohol by volume (ABV).
Packaging:	Hoegaarden is available on draught and in 11.2-ounce amber bottles.
How to Serve:	This beer is particularly refreshing in warmer months and should always be served in its signature hexagonal glass, which keeps the beer colder longer. Try pairing Hoegaarden with salmon or white-fleshed fish in citrus. The classic Belgian-inspired “moules et frites” (mussels with shoestring fries) also pair well with the beer.
Interesting Facts:	Brewing has been an integral part of life in the village of Hoegaarden, Belgium, since 1318. By the 15 th century, Begarden monks settled in the area and began brewing Belgian white (or wit) ales. By the end of the 19 th Century, the village boasted more than 35 breweries, although it was inhabited by only 2,000 people. Hoegaarden Witbier – biere blanche, the original Belgian White Beer, is renowned in Belgium and all over the world. Hoegaarden is imported and distributed in the United States by Anheuser-Busch, Inc.
Further Information:	1-800-342-5283

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