



Beck's Premier Light

Introduced/Availability:	2005 in the United States; available nationwide.
Beer Category/Style:	High-end European Import; Premium Light German Pilsner.
Taste Profile:	A crisp, refreshing flavor uncommon in a light beer. Like original Beck's German Pilsner, Beck's Premier Light features a slightly fruity but firm crispness and a dry, clean finish.
Ingredients/Brewing:	Brewed in Bremen, Germany, Beck's Premier Light is made in accordance with the " <i>Reinheitsgebot</i> ," the German Purity Law of 1516, which stipulates that only four natural ingredients can be used in the brewing process: barley malt, hops, water and yeast. Beck's Premier Light contains 2.3 percent alcohol by volume (ABV).
Packaging:	Beck's Premier Light is available on draught and in 12-ounce bottles.
How to Serve:	Try pairing Beck's Premier Light with sushi and Pan-Asian dishes, as well as fish, shellfish and poultry.
Interesting Facts:	<p>With only 64 calories and 3.2g carbohydrates per 12-ounce serving, Beck's Premier Light is currently the lowest calorie import beer available in the United States.</p> <p>Also available in the United States are Beck's Pilsner, Beck's Dark, Beck's Oktoberfest and Beck's Non-Alcoholic.</p> <p>Beck's is imported and distributed in the United States by Anheuser-Busch, Inc.</p>
Further Information:	Visit www.becksbeer.com

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