



Harbin Lager

Introduced:	2006
Beer Category/Style:	Import – Chinese-brewed super-premium pilsner-style lager.
Industry Ranking:	Harbin Lager won the coveted “China Top Brand Award” in 2005 for a second consecutive three-year period based on overall quality, market value, economic impact and potential for future development. Harbin Brewery Group was the Chinese province’s first company to win the award two consecutive times.
Taste Profile:	Harbin Lager offers a complex floral and fruity hop aroma from the use of the unique “Qindao Dahua” aroma hop variety grown in China’s remote Northwestern Regions. This distinctive hop character is layered on a balanced and round malty body and crisp finish.
Ingredients/Brewing:	Harbin Lager is brewed with a blend of Chinese “Qindao Dahua” hop and European aroma hop varieties, as well as a blend of fine two-row malt for a round mid-palate and complex flavor. Its unique yeast strain and traditional brewing techniques, including a long and cold aging process, adds to the beer’s nuanced aroma and crisp finish.
Packaging:	Available in 11.2-ounce (330 ml) longneck bottles, and 20.3-ounce (600 ml) restaurant-style bottles featuring special rice paper wrapping.
Interesting Facts:	Harbin Lager is brewed and packaged by Harbin Brewery Group Ltd. in China for export to the United States by Anheuser-Busch, Inc. The beer’s distinct taste differentiates it from other Asian beers and makes it an ideal accompaniment to spicy and aromatic Asian cuisine. Anheuser-Busch acquired Harbin Brewery, China’s oldest brewer, in 2004.
Further Information:	Visit www.anheuser-busch.com .

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