



King Cobra

Introduced:	1984
Beer Category/Style:	Malt Liquor – American malt liquor.
Taste Profile:	Robust and full-bodied, smooth, clean taste.
Ingredients/Brewing:	Brewed with a combination of the finest six-row barley malts and corn. A warmer fermentation produces King Cobra's fruity aroma, sweet finish and bold, full-flavored profile.
Interesting Facts:	Since rolling out nationally in 1984, Anheuser-Busch has seen steady growth for the brand, which has exceeded one million barrels over the past two years.
Further Information:	Visit www.anheuser-busch.com

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