



Lowenbrau Original Lager

Introduced/Availability:	1383 in Munich, Germany; available nationwide
Beer Category/Style:	High-End Import; Munich-Style Lager
Taste Profile:	Quite clean with a faint herbal hop aroma, Lowenbrau finishes crisp and light-bodied, with a hint of residual sweetness.
Ingredients/Brewing:	Lowenbrau is brewed according to the German Reinheitsgebot. It uses Bavarian well water, two-row barley, aroma hops from Hallertau and a special strain of lager yeast. Lowenbrau is 5.2 percent alcohol by volume (ABV).
Packaging:	Lowenbrau is available in 11.2-ounce bottles.
How to Serve:	Try pairing this beer with grilled chicken, Pan-Asian dishes and shellfish.
Interesting Facts:	Lowenbrau , which means “lion’s brew,” is a traditional Munich helles lager that is imported and distributed in the United States by Anheuser-Busch, Inc.
Further Information:	1-800-DIAL-BUD

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