

Tiger



Tiger Beer

Introduced:	1932
Beer Category/Style:	Import – Pilsner-style, golden lager.
Taste Profile:	A smooth, full-flavored beer with classic hop character and malty body.
Ingredients/Brewing:	Brewed using the finest natural ingredients, a traditional bottom fermentation process and a combination of two imported hops. The naturally high carbonation produces a characteristically creamy head and a smooth, full-bodied taste. Brewed at the Asia Pacific Breweries' Singapore brewery, for export to the United States by Anheuser-Busch.
How to Serve:	Tiger is best served in a pilsner glass and pairs perfectly with spicy Asian cuisine particularly the Chili Crab – Singapore's unofficial national dish.
Interesting Facts:	Tiger has won more than 40 international awards, including a gold medal in the European-style Pilsner category of the 2004 World Beer Cup, a competition which is considered the “Olympics of Beer Competitions” and the Brewing Industry International Awards, U.K., 1998 (the equivalent of the Oscar Awards for the brewing industry). Tiger Beer was named U.K. Cool Brand Leader in 2004, 2005 and 2006 – a recognition given to the coolest brands in the U.K. It also topped a list of 50 beer brands and was crowned the NUTS (a weekly magazine in the U.K.) Beer of the Year in 2004.
Further Information:	Visit www.tigerbeer.us or www.tigerbeer.com .

###