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## FACT SHEET

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**What:** Club Bud is a Budweiser-sponsored, multi-level nightclub located inside the historic National Agricultural Exhibition Center in the Chaoyang District. The 3,700 square meter, indoor/outdoor venue offers guests a distinct social atmosphere combining Chinese and American culture. Club Bud features several bars, 360° video screens, an electrifying dance floor, a lounge and an outdoor pool as well as live DJs and cubista dancers to set the mood in each party area.

Club Bud will host eight exclusive theme parties built around the five elements of Feng Shui, local culture and Olympic themes. With a capacity of more than 2,000, Club Bud will be the place to be seen or see medal winners, sports legends and music and movie stars walking the red carpet and celebrating the Olympic spirit in style.

**When:**

Saturday, Aug. 9, 9 p.m.:

- MTV Party at Club Bud

Monday, Aug. 11, 9 p.m.:

- Metal Party

Wednesday, Aug. 13, 9 p.m.:

- Wood Party

Friday, Aug. 15, 9 p.m.:

- Red Dragon Party

Sunday, Aug. 17, 9 p.m.:

- Water Party

Tuesday, Aug. 19, 9 p.m.:

- Fire Party

Thursday, Aug. 21, 9 p.m.:

- Earth Party

Saturday, Aug. 23, 9 p.m.:

- Gold Medal Celebration

**Where:** Club Bud  
16 Dongsanhuan Bei Road  
Chaoyang, District, Beijing, China 100026

**Background:** Budweiser is the official international beer sponsor of the 2008 Olympic Games. The brand has been associated with the Olympics since the 1984 Olympic Games in Los Angeles. Additionally, more than 25 National Olympic Committees are sponsored by Anheuser-Busch including the United States, China and Great Britain.

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