

ANHEUSER-BUSCH'S COMMITMENT TO THE COMMUNITY

In its 2007 annual ranking of "America's Most Admired Companies," FORTUNE Magazine named Anheuser-Busch America's "Most Admired Beverage Company" for the fourth consecutive year. The company ranked No. 1 in the beverage industry in all categories considered, including social responsibility. Anheuser-Busch shows its commitment to social responsibility in a number of ways:

RESPONSIBLE DRINKING

Anheuser-Busch and its nationwide network of wholesalers have invested more than \$675 million since 1982 in community-based programs and national advertising campaigns to promote responsibility and discourage alcohol abuse, including underage drinking and drunk driving. Since 1989, the company and its wholesalers, through various cab and shuttle programs, have provided more than 1 million safe rides home. Preventing underage drinking and encouraging designated drivers remain top priorities for Anheuser-Busch.

ENVIRONMENTAL AWARENESS

Anheuser-Busch has a long history of environmental stewardship, dating back to the late 1800s when its founder, Adolphus Busch, began recycling leftover grain as cattle feed, a tradition that continues today. Since that time, the company has become an industry leader in protecting the environment through support of conservation and recycling programs and by continuing to evaluate advanced technologies that reduce impacts to the environment. To highlight these commitments, the company launched a redesigned environmental Web site, www.ourpledge.com, that features videos of Anheuser-Busch employees discussing the company's efforts to preserve and protect the environment.

CORPORATE PHILANTHROPY

For more than 100 years, Anheuser-Busch and the Anheuser-Busch Foundation have reached out to groups in need, contributing to community organizations across the country and touching countless individual lives. During the past decade alone, the company and its foundation have donated more than \$360 million to charitable organizations, including those that support education, health care, the arts, cultural enrichment, social services and environmental conservation. To aid relief efforts for victims of the Southern California wildfires, the Anheuser-Busch Foundation made a financial contribution and donated nearly 500,000 cans of drinking water and 15,000 cans of 180 Energy Drinks to the American Red Cross in 2007. This is just one example of how Anheuser-Busch supports those in need.

BLAIR EVERETT
Fort Collins Brewery
employee

