

# BUD LIGHT PARTY CODE



MAKE THE RIGHT CALL.  
DRINK RESPONSIBLY.

## GET THE PARTY STARTED RIGHT

Whether the party's at your place, you're tailgating before the game or just hanging out with friends, it's important to have a good time. And if you're serving or drinking alcohol beverages, it's important to follow the Bud Light Party Code.

### 1 You gotta have a game plan

The host isn't the only person who needs a plan. If you're heading to a party and plan on enjoying Bud Light, choose a designated driver or put a few cab numbers in your phone and stash some cash in your pocket to cover the fare.



### TWO: EAT UP!

Bust out the hot wings and seven-layer dip. High protein foods are best at slowing down the absorption of alcohol. No matter what you serve, make sure it's available all night so guests aren't drinking on an empty stomach.

### THREE: BREAK OUT THE REFRESHMENTS

Make sure there's something for everyone. Whether it's soda, O'Doul's, tea or water, it's important to give your guests a few non-alcohol choices.

### 4 KEEP IT GREEN

Part of every great party is having a plan for the empties. Make sure to set up a bin so guests can recycle their Bud Light cans and bottles. Don't forget the case they came in... that's recyclable too!



### 5 SERVE 'EM ONE DRINK AT A TIME

Whether you're the host or a guest, don't be pushy about another round. And always remember that refreshing unfinished glasses is a bad idea, as people can easily lose track of how much they've consumed.

### 6 Not all drinks are created equal

Unlike pre-packaged beer, most drinks made with liquor require mixing. Depending on the size of the mixed drink, the recipe and the "bartender," the amount of alcohol in a cocktail may vary significantly.



### SEVEN: PACE YOURSELF

It always makes sense to space your drinks throughout the night. And alternating alcohol drinks with non-alcohol drinks is also a good idea.



### 8 WE ALL HAVE OUR LIMITS

We all know our limits - so be sure to stay within yours. At the beginning of the night, decide how many drinks you plan to enjoy and stick to it.



### NINE: HYDRATE WITH H2O

If you're enjoying Bud Light, it never hurts to drink a few glasses of water throughout the night.

### 10 ENJOY YOURSELF RESPONSIBLY

It might take you a while to enjoy a beer, but you probably take a shot in one swallow. It might not seem like a big deal, but it makes a big difference in how the alcohol is absorbed in your body. So, slow it down and enjoy responsibly.

### 11 WIND IT DOWN

Don't forget the food and non-alcohol beverages (remember tips #2 and #3). Just know, that it won't eliminate alcohol from the body. Only time will do that.



### 12 Get 'em home safe & sound

Encourage your guests to plan ahead and designate a driver. And if they've had too much to drink, don't hesitate to call a taxicab or ask them to spend the night.



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ENJOY RESPONSIBLY  
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