



Anheuser-Busch Companies, Inc.

Supporting Our Military

Overview:

From the Civil War through Operation Iraqi Freedom, Anheuser-Busch and its employees have supported America's armed forces for more than 150 years.

Whether lending resources or raising funds for veterans and dependants of military families, Anheuser-Busch is committed to America's troops or their families left behind.

In 2009, the Department of Defense recognized Anheuser-Busch for its long history of service to the military, our nation's veterans and the families of fallen soldiers, by presenting the company with the Secretary of Defense Outstanding Public Service Award.

Employer Support:

More than 5,500 Anheuser-Busch employees have served in WW I, WW II, Korea, Vietnam, Desert Storm, Iraqi Freedom and other military campaigns.

Employees currently serving in the U.S. military may resume their jobs at Anheuser-Busch.

Financial Support:

Anheuser-Busch is a sponsor of the USO and funds entertainment groups visiting U.S. troops in Bosnia, the Middle East and duty stations around the world.

In 2007, the company was the presenting sponsor of Ken Burns' "The War" documentary and the Bud Light Brand was the presenting sponsor of the 2007 Army Concert Tour.

Since 1987, Anheuser-Busch and its foundation have donated nearly \$11 million to military charities, including:

- Intrepid Fallen Heroes Fund
- Pentagon Memorial Fund
- America Supports You
- Marine Corps Heritage Foundation
- Fisher House
- Hispanic War Veterans of America
- USO
- Korean War Memorial
- Vietnam Wall
- Paralyzed Veterans of America

Since 2001, more than 5 million military service personnel and their families have celebrated homecomings through free admission to the company's Worlds of Discovery parks through the company's "Here's to the Heroes" program.

Military families also have benefited from donated airline certificates for free travel to the Fisher House Foundation, supporting military families' needs to be near loved ones hospitalized by illness or disability.

Anheuser-Busch helped found the U.S. Military Sports Association, an organization that supports our uniformed men and women's sports activities, and has donated more than 18,000 pieces of sports equipment to troops in Afghanistan and Iraq.

In addition to financial contributions, Anheuser-Busch has provided safe, canned drinking water for troops stationed in the Middle East.

Historical Efforts:

Anheuser-Busch's military support dates back to the company's co-founders. Both Adolphus Busch, and his father-in-law, Eberhard Anheuser, served in the Union Army as members of the Missouri Volunteers during the Civil War.

During World War I and World War II, the company produced diesel engines for Navy submarines and amphibious recon vehicles for the Army. More than 1,500 employees served and all had jobs when they returned. In addition, the company retooled factories to make gliders and wing assemblies, and donated freight cars for military transport.

In 1944, employees raised \$879,350 in war bonds, enough to purchase two B-17 bombers for the Army Air Corps. The Army named the planes "Miss Budweiser" and "Buschwacker."

Anheuser-Busch helped thousands of Americans show support for the troops in 2005 through the "Here's to the Heroes Tour." The 28-city national tour allowed visitors to record customized 10- to 30-second messages of support to be distributed to U.S. troops in more than 177 countries via the American Forces Radio and Television Service.

Further Information:

www.anheuser-busch.com or contact Anheuser-Busch's media hotline at: 314-577-7427.

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