

USUALLY TREES NEED WATER.
BUT SOMETIMES WATER NEEDS TREES.

Three years ago, near our Fort Collins brewery, a forest fire threatened the Poudre River watershed. The river needs the roots of those trees to decrease runoff potential and bank erosion. And, this is water our whole community relies on. So, naturally, we decided to help. More than 100 employees dedicated a weekend to planting more than 1,000 trees to help recover the watershed. A small act that will grow to greater heights.



VINCE VAN DYKE

AREA MANAGER, OPERATIONS

ANHEUSER-BUSCH, INC.



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