



Michelob ULTRA Fruit

- Introduced:** April 23, 2007
- Beer Category/Style:** Specialty – Fruit-Infused Light Pilsner Style Beer
- Taste Profile:** **Michelob ULTRA Fruit** is a line of light pilsner-style beers with a hint of real fruit flavor.
Michelob ULTRA Fruit Pomegranate Raspberry delivers a unique berry aroma that finishes with a hint of pomegranate.
Michelob ULTRA Fruit Lime Cactus has an exotic fruity aroma with a clean citrus finish.
Michelob ULTRA Fruit Tuscan Orange Grapefruit has fresh juicy orange notes with a slight pink-grapefruit finish.
- Ingredients/Brewing:** Brewed using two-row and specialty malts, natural grains, the choicest hops, and natural flavors of Lime Cactus, Tuscan Orange Grapefruit and Pomegranate Raspberry.
- Interesting Facts:** **Michelob ULTRA Fruit** is best enjoyed chilled and can be served straight out of the bottle or poured into a wide bowl, fluted or pilsner-style glass. Perfect food pairings include:
- **Michelob ULTRA Fruit Pomegranate Raspberry** with marinated pork and fresh vegetables. The subtle hint of berry in the beer plays off the tenderness of the meat.
 - **Michelob ULTRA Fruit Tuscan Orange Grapefruit** with lighter fare such as salads and grilled chicken. The tanginess of grapefruit and clean citrus taste enhances the light foods' overall flavor.
 - **Michelob ULTRA Fruit Lime Cactus** with bold ethnic fare such as a spicy chorizo-based dish or carne asada tacos because the beer balances the dishes' heat and brings out the subtle black pepper smokiness. It also pairs well with seafood.
- Further Information:** Visit www.anheuser-busch.com

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