



Budweiser

Introduced:	1876
Beer Category/Style:	American-style lager
Taste Profile:	Fresh and subtle fruit notes, a delicate malt sweetness and balanced bitterness for a clean, snappy finish. Budweiser is a medium-bodied, flavorful, crisp and pure beer with blended layers of premium American and European hop aromas, brewed for the perfect balance of flavor and refreshment.
Ingredients/Brewing:	Brewed using a blend of imported and classic American aroma hops, and a blend of barley malts and rice. Budweiser is brewed with time-honored methods including “ <i>kraeusening</i> ” for natural carbonation and Beechwood aging, which results in unparalleled balance and character.
Interesting Facts:	<p>Budweiser was introduced in 1876 when company founder Adolphus Busch set out to create the United States’ first truly national beer brand – brewed to be universally popular and transcend regional tastes.</p> <p>Each batch of Budweiser follows the same family recipe used by five generations of Busch family brewmasters.</p>
Website:	www.Budweiser.com
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